

## Arkade Developers Launches Festive 'Shubharambh' Campaign This Navratri, Offering 50 gm Gold Coins to Homebuyers

**Mumbai, September 22<sup>nd</sup>, 2025:** Celebrating the spirit of Navratri, Arkade Developers Limited has launched its festive campaign 'Shubharambh', announcing an exclusive offer for homebuyers this season. As part of the celebrations, every customer booking a home between **September 15 and October 2** across three of Arkade's premium residential projects — *Arkade Pearl, Arkade Vistas and Arkade Rare* — will receive a **50 gm gold coin**.

Sharing his thoughts on the initiative, **Mr. Arpit Jain, Director, Arkade Developers**, said, *"Festivals are about new beginnings and cherished milestones. At Arkade, we believe that purchasing a home is one of life's most significant moments. By gifting gold, a timeless symbol of prosperity and enduring value, we wish to celebrate this milestone with our customers and strengthen the bond we share with them."*

Renowned for its commitment to timely delivery, meticulous planning, and customer-first approach, Arkade Developers continues to merge festive joy with the aspiration of home ownership through this thoughtfully crafted campaign.

\*\*\*

### **About Arkade Developers Ltd:**

Arkade Developers is a leading luxury real estate developer in Mumbai and is listed on both the exchanges, BSE (544261) and NSE (ARKADE). With a rich legacy spanning over 39 years, the company has established itself as a symbol of quality and excellence.

Under the leadership of Chairman and Managing Director Mr. Amit Jain, Arkade Developers has transformed into one of Mumbai's most respected real estate firms. The company has completed 31 projects under his vision and created homes for over 5,500 happy families. Guided by the core philosophy of "Family First," Arkade Developers focuses on building family-friendly homes and upholds values such as trust, transparency, commitment, and happiness.

Known for its timely project deliveries, Arkade Developers has made a significant mark in the Mumbai real estate sector, having developed over 5.5 million square feet of property, with an additional 2+ million square feet currently under construction.

The company's commitment to quality is reflected in its meticulous planning, innovative designs, and use of advanced technologies, which ensure that every project is delivered on time and to the highest standards.

**39 years of legacy | 31 projects completed | 5.5+ M sq. ft. developed | 2+ M sq. ft. under development | 5,500+ Happy Families | Listed on BSE & NSE | Pioneers in Timely Delivery**

For more information, visit: <https://arkade.in/>

**For Further information, please contact:**

**Arkade Developers Limited**

Ms. Riddhi Vira

[riddhi@arkade.in](mailto:riddhi@arkade.in) | +91 9619776362