# ARKADEQLOGY

## SECURING LAND, UNLOCKING FUTURE PROSPERITY

Q4 NEWSLETTER JAN - MAR 2025

#### AMIT JAIN Chairman & Managing Director Arkade Developers Limited

#### Dear Arkadians,

As I reflect on the past year, I'm deeply grateful for your continued trust and support. In just three months of our listing on the BSE and NSE, we entered the top 1000 companies by market capitalization in India. This milestone reflects our core values of transparency and customer centricity, paving the way for even greater success ahead.

Building on our strong presence in the Western Suburbs, we're excited to strengthen our presence in Central Suburbs. In 2022, we completed Arkade Earth, a 4-acre landmark in Kanjurmarg, reflecting our passion for thoughtfully designed homes. After launching Arkade Nest in Mulund West last financial year, we launched Arkade Rare at Bhandup West this year continuing our commitment to crafting homes that you and your loved ones deserve.

As part of our strategic growth plan, we have acquired key land parcels in Dahisar, Goregaon, Malad, and Andheri, cumulatively spanning 15 acres with a gross development value of ₹6590 crores. These acquisitions will allow us to continue creating homes where families can grow, connect, and build lasting memories.

At Arkade, we believe that a home is much more than just four walls-it's where lives are enriched, milestones are celebrated, and families thrive. Our commitment to you remains steadfast: to create spaces where you and your loved ones can build beautiful, ever-lasting memories. Thank you for being a part of this incredible journey. We look forward to continuing to grow together, and I'm excited about what the future holds for all of us.

Warm Regards, Amit Jain Chairman & Managing Director Arkade Developers Limited

# THE BEST HOMES AREN'T BUILT; THEY ARE FELT.

## SANDEEP JAIN

Director, Arkade Developers Limited

#### Dear Arkade Family,

As we continue on this exciting journey, I'm delighted to share how we are shaping Mumbai's evolving skyline through our latest redevelopment projects. Staying true to our vision of acquiring high-value land, we have expanded into prominent redevelopment spaces. Our Cluster Redevelopment of Anand Nagar in Dahisar stands out, spanning a 6.5-acre parcel.

Along with Nutan Ayojan and Rani Sati in Malad West, Satya Shree Pal CHS in Borivali West, and Jumbo Darshan in Andheri East, we've acquired cumulatively 11.5 acres with a projected total GDV of ₹4590 crores. These projects reflect our promise to deliver homes that foster growth, joy, and a sense of belonging.

At Arkade, we have always prioritized creating homes where the customer comes first, putting their needs at the center of all our actions. This year, we are proud to have received 4 Occupation Certificates (OCs), developed 1.25 million square feet, and completed over 650 possessions—a testament to our commitment to timely delivery and customer satisfaction.

This dedication has solidified Arkade as a trusted brand in redevelopment, known for transforming neighbourhoods and delivering on our promises across Mumbai. We are excited about what lies ahead and are grateful for your continued trust as we journey together toward building homes that stand for more than just structures—they stand for the aspirations of families and the promise of a brighter future.

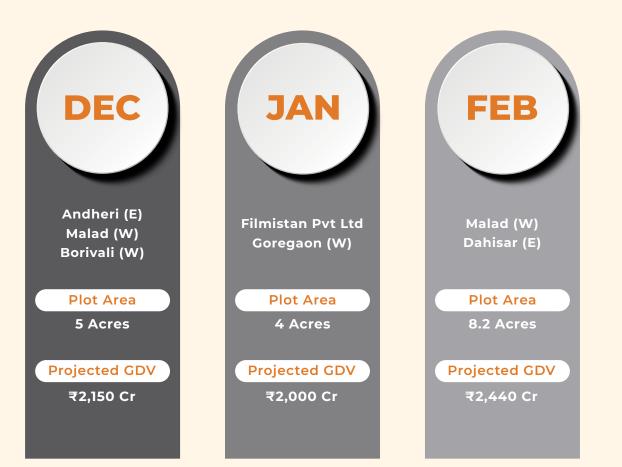
Thank you for being a part of the Arkade family. Let's continue to build not just homes, but lives filled with possibility.

Warm Regards, Sandeep Jain Director, Arkade Developers Limited



## **ARKADE** | FAMILY FIRST

# Arkade Developers key acquisitions in the MMR region





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# CONSTRUCTION UPDATES





Rising across 8 floors in Vile Parle, Arkade Pearl is a sanctuary of space, light, and nature on a sprawling 1-acre plot. Its 2 & 3 BHK residences are designed to offer seamless comfort and elegance, surrounded by lush greenery and open vistas. A well-equipped gym, soothing reflexology area, and an opulent banquet hall complete the picture of refined living. Discover a home where luxury meets serenity.



Maharera Registration No. P51800054195 Details available at https://maharera.mahaonline.gov.in

Maharera Registration No. P51800077017 Details available at https://maharera.mahaonline.gov.in







Maharera Registration No. P51800077278 Details available at https://maharera.mahaonline.gov.in







Maharera Registration No. **P51800077304** Details available at https://maharera.mahaonline.gov.in





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Maharera Registration No. P51800054908
Details available at https://maharera.mahaonline.gov.in





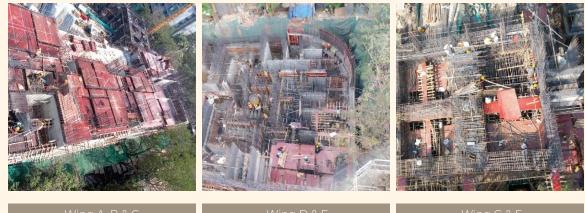


Maharera Registration No. **P51800077307** Details available at https://maharera.mahaonline.gov.in





Set in the tranquil heart of Sarvodaya Nagar, Mulund West, Arkade Nest is a thoughtfully designed residential retreat featuring six majestic towers soaring G+22 storeys high. With premium 2 & 3 BHK homes with multi recreational zones across deck and ground levels, it offers a perfect balance of relaxation, recreation, and refined living.



Wing A, B & C 6<sup>th</sup> Floor Slab Vork in Progress

Maharera Registration No. P51800050953
Details available at https://maharera.mahaonline.gov.in



### REPUBLIC DAY CELEBRATIONS ACROSS ALL SITES

As the nation celebrated its 76<sup>th</sup> Republic Day, Arkade sites across the city joined in the festivities, hosting a grand patriotic celebration. The event featured flag hoisting, cultural performances, and moments of reflection, reinforcing our commitment to progress and national pride.













#### A REDEVELOPED VISION AND A REIMAGINED FUTURE

The transformation journey at Vitthal Mandir CHS has reached its most significant milestone with the official handover of Arkade Crown in Borivali, also known as the Jewel of Borivali. This was a heartfelt celebration of a promise fulfilled ahead of the RERA committed date, where the vision of a modern, refined lifestyle became a reality. At Arkade, redevelopment goes beyond just reconstructing buildings-it's about rebuilding lives and fostering stronger, more connected communities.







## THE ARKADE CROWN EXPERIENCE THROUGH OUR CUSTOMERS' EYES-



BINDESH CHITALIA (PMC, Vitthal Mandir CHS)

One thing I can assure you, that with Arkade you will get more than what was initially committed in the DA.



JITNEDRA KAPADIA (Redevelopment Committee member)

One of the best parts of Arkade Crown is that P4: Ecodeck. It is so beautiful, when we have guests over, they are so amazed by it.



#### KISHOR BHAVSAR (Secretary, Vitthal Mandir CHS)

Arkade Crown by Arkade Developers limited, in actuality did a great job and today Arkade Crown has become the Pride of Borivali.



#### ASHOK VAKARIA (Chairman, Vitthal Mandir CHS)

I am very happy with Arkade Developers. Everything was given as per our requirements.



### A STREET FULL OF ENTHUSIASM AT HAPPY STREETS

Spanning six vibrant Sundays, the Happy Streets event at Arkade Rare, Bhandup, united over 5,000 people in a celebration of health, fitness, and community. From February 26 to March 2, every Sunday morning, between 7:30 AM to 10:30 AM, was infused with energy, fun, and entertainment, including Bhandup's Got Talent, where participants showcased their incredible talents. This unforgettable experience was a true testament to the spirit of togetherness, proving that Sundays are best when shared with others.



## UNLOCKING NEW OPPORTUNITIES TOGETHER

Bringing together 450+ Channel Partners, Arkade hosted an exclusive event at JW Marriott, showcasing our prestigious projects Arkade Pearl, Arkade Eden, and Arkade Nest. The evening was filled with insights, networking, and the announcement of exclusive offers for our esteemed business partners. Strengthening relationships and paving the way for future collaborations, the event marked another milestone in Arkade's journey of excellence.



#### A GRAND BEGINNING FOR A PROMISING FUTURE

The launch of Arkade Eden, in Malad west was met with enthusiasm and excitement, drawing a remarkable turnout of eager homebuyers and investors. The event showcased the project's unique offerings, resonating with those seeking a perfect blend of luxury and comfort. Interactions, insightful discussions, and a shared vision for exceptional living made the day memorable. With such an overwhelming response, Arkade Eden is set to redefine modern living.







#### SHOWCASING MUMBAI'S FINEST REAL ESTATE IN DUBAI

Arkade participated in the India Realty Show & NRI ONE Expo in Dubai, bringing Mumbai's finest real estate opportunities to NRIs. Showcasing landmark projects, Arkade highlighted why Mumbai remains a prime destination for investment and home ownership. The event was a testament to Arkade's vision of redefining urban living for a global audience.





## ARKADE IN NEWS



Arkade Developers gains nearly 4% after signing development agreement for Mumbai project

Arkade Developers Share Price | The company said the project has a total saleable RERA carpet area of around 2,33,000 square feet. It will feature luxury residence configurations of 2 and 3 BHK apartments, it added.



Arkade Developers shares gained on Wednesday, February 19, after the the company said it has registered a development agreement for a project in Malad (West), Mumbai with a gross development value of around ₹740 crore.





A 4-acre property in <u>Mumbai</u>, the site of the historic Filmistan Studio which churned out blockbuster movies in the 1940s and 1950s, has been acquired by Arkade Developers for **1**65 crore.

Arkade plans to develop luxury residences on the site with a saleable area of 5 lakh square feet and estimated revenue potential of 42000 crore. The property is currently leased to Filmistan Pvt Ltd, and Amit Jain, Chairman and Managing Director, Arkade Developers, told *businessiine* that the lease would be terminated and the tenant appropriately compensated.

The property was acquired from Aspen Properties Pvt Ltd and their joint venture partners, Kamanwala Housing Construction.

Jain said that the aim is to build luxury and premium highrises on the property with spacious apartments with three and four bedrooms at starting rates of \$40,000 per



#### Arkade Developers Secures 6.5-Acre Project in Dahisar

ritade Developers has acquired a 6.5-acre land parcel for the cluster redevelopment of Anand Nagar Society is onliair fault, marking a transformative step for the area's real estate landscope. Spanning a total plot area of 2 quere meters, the project is expected to generate an estimated gross development value (0DV) of opproxima s 17 billion.

mercial spaces to cater to the rising demand for prem

#### oject Scope and Strategic Importanc

Itation, and the Western Express Highway. **Additional Developments** In January, Andrab Elverloppers also secured a 4-acre land parcel in Goregoon West, currently leased to Filmistan Purt, January, Andrab Elvernaur di Ra 20 billion. The company further expanded its redavelopment lootprint with three have projects across key micro-markets in Mumba's Western Suburbs, namely Andheri East, Malad West, and Bonival Vest. Collectively, these projects spon 30.222 space maters (approximately 5 acres), with a projected asleable caper area of 8.50 billion.

ivity, being in proximity to Dat

de Developens Dahloor fost Redevelopment Mumbal Real Listate Residential and Commercial Spaces





Arkade Developers Ltd will redevelop three residential projects in Mumbai and expects to generate a revenue of Rs 2,150 crore.

In a statement on Monday, Arkade Developers said it has added three redevelopment projects in key micro-markets within western suburbs of Mumbai.

Collectively, Arkade will develop 20,232 square metres (about 5 acres) across these redevelopment projects located in Andheri East, Malad West and Borivali West. "The projected saleable carpet area is approx 5.85 lakh sq ft, generating a projected turnover of Rs

2,150 crore," said the company, which recently got listed on the stock exchanges.

#### A SAFER WORKFORCE BEGINS WITH AWARENESS: SAFETY WEEK 2025

To commemorate the 54<sup>th</sup> National Safety Week, our Safety Department organized a series of impactful awareness sessions across all project sites. The activities included Fire Safety Training, CPR Training, Harness Safety Demonstrations, and engaging Quiz Competitions, all aimed at reinforcing a safety culture, preparedness, and awareness. The initiative served as a powerful reminder that safety isn't just a protocol; it's a responsibility we all share.



#### ARKADIANS AT TATA MARATHON 2025

The Tata Marathon 2025 became a stage for strength and perseverance as 130+ Arkadians came together to challenge themselves and celebrate the power of endurance. They embodied grit, determination, and the joy of conquering new goals with every stride. The experience was more than a race; it was a journey of motivation, camaraderie, and the triumph of the human spirit.



## A DAY OF EMBRACING THE CHAMPION SPIRIT

Arkadians came together for an action-packed Sports Day, where eight teams battled it out across various activities. From teamwork to determination, every challenge brought out the spirit of camaraderie and competition. Cheers echoed, rivalries ignited, and sportsmanship took centre stage. Ultimately, it wasn't just about winning but about playing together and pushing beyond limits.





#### A FIRSTHAND GLIMPSE OF QUALITY CRAFTSMANSHIP

Arkade team members visited the completed sites of Arkade Aspire and Arkade Crown to experience the high standards of construction and design. The visit provided valuable insights into the finished projects and strengthened the team's connection to the work, reinforcing their commitment to excellence.





### CELEBRATING STRENGTH AND EMPOWERMENT WITH DR. ANJANA ON WOMEN'S DAY

On Women's Day, Arkade Developers hosted an inspiring session with Dr. Anjana Vinod, a respected expert in women's development. Her thought provoking discussion and interactive activities empowered attendees with leadership, strength, and self-growth insights. This was followed by fun-filled activities that made the day even more memorable. The session resonated deeply with the participants, reflecting our dedication to fostering an environment where women can thrive and excel in all aspects of life.









## BUILDING A BETTER TOMORROW, ONE INITIATIVE AT A TIME



INITIATIVE BY ARKADE DEVELOPERS

#### ARKADE PARTNERS WITH TATA MEMORIAL HOSPITAL FOR A LIFESAVING BLOOD DRIVE

Arkade collaborated with Tata Memorial Hospital to host a blood donation drive at its Head Office and Arkade Rare, bringing together employees and volunteers for a greater cause. with 123+ successful donors, the initiative reminded us of the impact collective action can create. Arkade remains dedicated to fostering a spirit of generosity and community service.











#### A MEAL OF GRATITUDE FOR OUR DEDICATED WORKFORCE

As part of our weekly lunch initiative, Arkade Developers offers meals to over 2,500 laborers this quarter. This gesture is a heartfelt expression of gratitude. These gatherings go beyond nourishment, fostering community, connection, and appreciation for the dedicated workforce that brings our vision to life. Through these shared moments, we reaffirm our commitment to the people who lay the foundation of our success, ensuring they feel valued every step of the way.





#### A COMMITMENT TO CARE

Every home tells a story; at Arkade Developers, we ensure it's one of hope and healing. Through our "Care per Sq. Ft." initiative, we contribute an amount equivalent to 1 sq. ft. towards cancer treatment at Tata Memorial Hospital (TMH). With every project, we're not just shaping skylines; we're touching lives, ensuring that every step forward in real estate also means a step forward in healthcare support.



## BRIGHTENING FUTURES TOGETHER WITH DESIRE SOCIETY

DESIRE Society is a beacon of hope for children living with HIV/AIDS, dedicated to ensuring their health, education, and overall well-being. Operating across multiple states, including Maharashtra, the organization provides vital care and development opportunities to these vulnerable children. DESIRE Society creates a nurturing environment where every child can dream, grow, and blossom with initiatives like academic support, yoga sessions, infrastructural enhancements, and volunteer-driven activities.



### A HEARTWARMING DAY AT BAL ASHA

Arkadians joined the children of Bal Asha Trust for an exciting workshop featuring DIY keychains and canvas art. The day was filled with laughter, creativity, and moments that will be remembered forever.



## CARING FOR ANIMALS AT BSPCA

The Arkade team visited the Bombay Society for the Prevention of Cruelty to Animals (BSPCA), a charitable hospital dedicated to the well-being of animals and birds. With cutting-edge facilities and a compassionate approach, BSPCA provides essential care for sick and injured creatures, ensuring their recovery and welfare. The visit was an inspiring reminder of the importance of empathy and action in creating a better world for all living beings.



#### HPV AWARENESS SEMINAR

Collaborating with Cervapratham and HCG Hospital, we hosted an insightful seminar at our Head Office, led by the expert Dr. Darshana Rane. The session focused on the ABC of HPV, shedding light on the importance of early detection and prevention. The seminar was more than just informative; it was truly transformative. Employees engaged actively, asking questions and gaining a deeper understanding of cervical cancer. It was inspiring to see women and men in the room recognizing that cervical cancer awareness is a shared responsibility for all.





## **CONNECT & CONTRIBUTE**

We believe in giving back to the community as much as we build it. Our teams from various departments join hands to visit and support local NGOs, lending their time, resources, and passion to causes that matter.

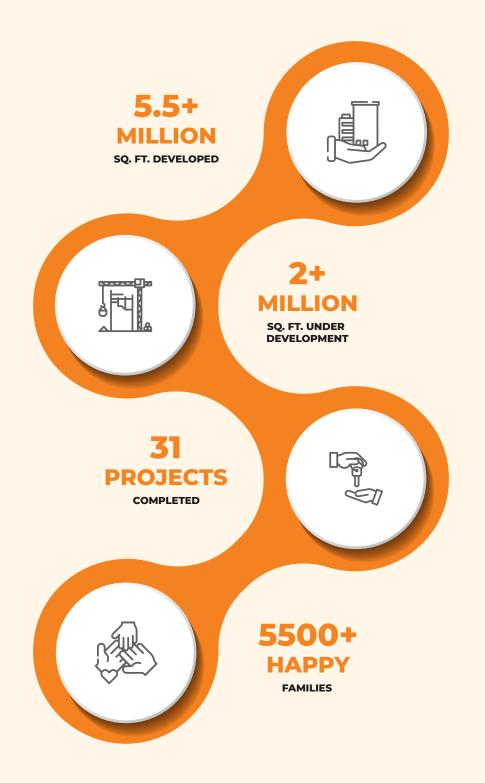












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