## ARKADEQLOGY



2.5 MILLION SQ. FT. UNDER DEVELOPMENT



SQ. FT. DEVELOPED

5+

PROJECTS COMPLETED



HAPPY





C ARKADE FAMILY



COMMITMENT

TRANSPARENCY



Review Us Visit our Website

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A YEAR TO REMEMBER Q3 NEWSLETTER OCT - DEC 2024



# MILESTONES ACHIEVED, MEMORIES CRAFTED, 2024 MADE US CARVE A NICHE OF NEW SUCCESSES





#### Dear Arkade Family,

As we turn the page to a new year, I want to take a moment to look back on what has been an incredible 2024 for Arkade. It's been a year filled with growth, achievement, and moments of pride that we've shared together.

In 2024, we launched six new projects—Arkade Nest, Arkade Pearl, Arkade Eden, Arkade Views, Arkade Vistas and Arkade Rare—helping bring our dream of luxury homes to even more families. We celebrated early success, with Arkade Aspire and Arkade Crown receiving Occupation Certificates ahead of time, with Arkade Crown being completed in just 25 months. Handing over keys to 400+ families was one of the year's most rewarding moments.

This success reflects our core values of Customer Centricity and A Promise is a Promise. At Arkade, we prioritize understanding your needs and go above and beyond to fulfill our commitments.

At Arkade, we are passionate about making a positive impact beyond our projects. Through The Sajjan Jain Support Trust, our CSR foundation, we have extended our support to organizations like Desire Society, Bal Asha, Tata Memorial Hospital, and BSPCA Animal Hospital, among many others.

The crowning moment of 2024 was, of course, our IPO launch on September 24th, which was oversubscribed by 107 times— a remarkable achievement in the real estate sector, made possible by the trust you've placed in us.

Thank you for being a vital part of our journey. Your support made our success possible, and I'm confident we'll achieve even more in 2025. Wishing you and your family a Happy New Year filled with health, success, and cherished moments with your loved ones.

Warm Regards,

Amit Jain Chairman & Managing Director

#### ARKADE DEVELOPERS CELEBRATES BSE AND NSE LISTING AND IPO SUCCESS

The historic moment arrived on 24 September 2024, when Arkade Developers officially joined the Bombay Stock Exchange (BSE) and National Stock Exchange (NSE). The IPO was oversubscribed an extraordinary 107 times, highlighting our stakeholders' immense trust and support. The listing ceremony was a proud celebration of Arkade's journey and a symbol of the opportunities ahead.

This milestone was made possible through the relentless efforts of our employees, partners, and shareholders. It reflects our shared vision and dedication to building a future filled with innovation, excellence, and growth.



#### ARKADE RECOGNIZED AS INDUSTRY LEADER WITH MULTIPLE AWARDS IN 2024

Arkade Developers has earned its place as a distinguished name in the real estate sector, with its outstanding achievements celebrated across the industry. Under the leadership of Amit Jain, honored as Young Entrepreneur of the Year (Construction Week India Awards 2024), the company continues to lead with a focus on innovation, luxury, and exceptional quality.

In a milestone-filled year, CMD Amit Jain was awarded the Industry Achievement Award in Real Estate (Grohe Hurun India 2024), recognized for its visionary contributions. Arkade's iconic project, Arkade Aura, was named Iconic Luxury Residential Project of the Year (Mid-Day Real Estate & Infrastructure Icons 2024), exemplifying the brand's pursuit of perfection. Further cementing its industry leadership, Arkade was celebrated as the Iconic Residential Developer (Times Real Estate Conclave Awards 2024).



#### 38 YEARS OF BUILDING BONDS: HOMES MADE FOR FAMILIES, BY FAMILIES

Marking 38 years of a proud legacy, our Family First campaign celebrated the essence of what we hold dearest—Family. Through dynamic hoardings, resonant radio messages, thought-provoking newspaper ads, captivating social media content, and innovative CGI, we shared our enduring commitment to crafting spaces where families flourish. More than just homes, we build the foundation for memories, love, and togetherness, connecting deeply with our clients and reinforcing the values that have guided us for nearly four decades.











Dear Arkade Family,

As we look back on 2024, I'm filled with pride as I share some incredible milestones our CRM team has achieved. Every accomplishment was driven by one simple goal: to provide each of you—our valued family members—with an exceptional, tailored experience that reflects the care and commitment we have for your journey with us.

At Arkade, we see each of our customers as part of our extended family. That's why we go the extra mile to ensure that your home-buying journey is not just seamless, but memorable. We take pride in curating personalized experiences for each family member, making the day you receive your new home a moment of joy and celebration for all of us.

We are also thrilled to have delivered over 400+ homes well before the promised time, with flat handovers completed within just two months from receiving the Occupation Certificate. These achievements reflect our unwavering commitment to fulfilling promises and ensuring that you begin your journey in your new homes without delay.

This year, we recorded the highest-ever registrations and collections, a testament to the trust you've placed in us. These accomplishments wouldn't have been possible without the incredible teamwork of the entire CRM team, whose dedication and efforts have been truly remarkable.

Thank you for your continued trust and support. As we step into the New Year, we wish you and your loved ones happiness, prosperity, and many cherished moments in your new homes.

Warm regards, Ashrin Shaikh AGM, Customer Relations Arkade Developers Limited





YOUR DREAM HOME AWAITS

#### **CROWNED WITH THE MARK OF SUPREMACY**





#### A MILESTONE MOMENT, WORTH CELEBRATING!





#### TURNING POSSESSION INTO EARLY CELEBRATIONS

We were proud to present before time possessions of 400+ homes, surpassing expectations and redefining customer satisfaction. This achievement highlights our commitment to precision, ensuring every possession is a moment of joy and celebration.













#### CELEBRATING THE LAUNCH OF 6 LANDMARK PROJECTS

We proudly unveiled six remarkable projects: Arkade Nest (Mulund West), Arkade Eden (Malad West), Arkade Pearl (Vile Parle East), Arkade Vistas (Goregaon East), Arkade Views (Goregaon East), and Arkade Rare (Bhandup West). Each project represents our commitment to innovation, quality, and creating spaces that elevate living standards. These launches mark another milestone in our journey of delivering excellence and redefining the real estate landscape.

















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#### CELEBRATING MAGIC OF BACHPAN TOGETHER

The summer was alive with laughter and memories as the Arkade Family came together for Back 2 Bachpan, a celebration that transported everyone back to the carefree days of childhood. From nostalgic games to cherished moments of togetherness, the event was a heartfelt tribute to the joy and simplicity of bachpan. It wasn't just a summer gathering but a journey back in time, where stories were shared, bonds were strengthened, and the essence of childhood was relived in every smile.





#### **BONDS STRENGTHENED** ON THE FIELD

Our two-day Annual Cricket League at Bhandup was a smashing success. 200 Channel Partners and 20+ teams showcased their competitive spirit. The event was a perfect blend of thrilling matches and cherished moments, reaffirming the strong connection within the Arkade family.









## ONGOING PROJECTS



In the bustling Marol area of Andheri East, this development stands on freehold land, ensuring exceptional connectivity. Offering carefully crafted 1 and 2 BHK homes across 13 floors, it's designed for those who seek a modern urban lifestyle, complete with the Indulgence of a luxurious swimming pool. Moreover, the project received the Occupation Certificate for its commercial spaces in 2024.



Wing - A Front View

Wing - B: Back Side Vie

Car Parking - WIP



Maharera Registration No. P51800047081
Details available at https://maharera.mahaonline.gov.in



Set in Malad's prime location near Sunder Nagar, Arkade Eden is set to be a standout 21-storey tower offering luxurious 2 & 3 BHK homes. It will feature a spacious vehicle- free eco deck and a range of amenities designed for every age group, from an nfinity pool and a contemporary fitness center to engaging interactive areas and a serene space dedicated to senior citizens.



Wing - A : 4th Slab Shuttering - W

Wing - B : 3rd Slab Shuttering - V Wing - A & B Top View

Maharera Registration No. P51800054908 Details available at https://maharera.mahaonline.gov.in





Arkade Pearl, located in Vile Parle, stands across 8 floors amidst lush greenery on a 1-acre plot. It offers 2 & 3 BHK homes with abundant natural light and open spaces. Each home creates a welcoming and comfortable atmosphere. With amenities such as a gym, reflexology area, and an elegant banquet hall, Arkade Pearl ensures a serene and refined living experience for its residents.



Wing - A & B: 8th Floor Slab - WIP



Maharera Registration No. P51800054195 Details available at https://maharera.mahaonline.gov.in



Arkade Nest, situated in the peaceful Sarvodaya Nagar of Mulund West, features six towers, each rising to G+ 22 storeys. Offering premium 2 & 3 BHK homes, future residents will enjoy access to over 20 recreational zones across deck and ground levels, promising a lifestyle rich in leisure and luxury.







Ving A: 3rd Podium Slab Reinforcement - WIP

Wing - B: 3rd Podiu Slab Casting - Work Cor Wing - C: 4th Podium Slab - WIP

Maharera Registration No. P51800050953 Details available at https://maharera.mahaonline.gov.in





Rise above the bustling city in Jay Prakash Nagar, Goregaon East. Arkade Vistas, a stunning 16-story tower, offers spacious 2 & 3 BHK homes. Enjoy ample parking, luxurious amenities ike a swimming pool, stargazing deck, and outdoor screening area. Discover the epitome of modern living in this prime location.



Wing-A : Excavation for Open Foundation - WIP

Foundation Rich PCC- W

B : Open Rich PCC- WIP







Arkade Views, a stunning 17-storey residential project offering 2 & 3 BHK flats in Goregaon East, is your slice of paradise on earth. Enjoy breathtaking views, unmatched connectivity, and luxurious living in the prestigious neighbourhood of Jay Prakash Nagar. Experience modern living at its finest.



Excavation - WIP

Maharera Registration No. P51800077304 Details available at https://maharera.mahaonline.gov.in





Arkade Rare, a magnificent G+21-storey residential marvel in Bhandup (W), offers exquisite 2 and 3 BHK flats designed to redefine urban luxury. Nestled on the iconic LBS Road, this is your slice of paradise with breathtaking views, eamless connectivity, and unparalleled amenities. Experience modern living at its finest, where every moment is truly rare.



Wing - A & B: Plinth & Column - WIP

Wing E – Plinth

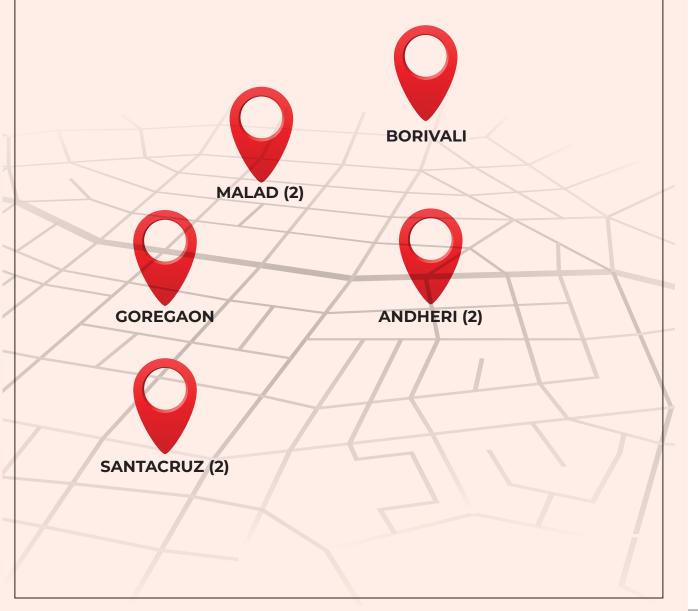
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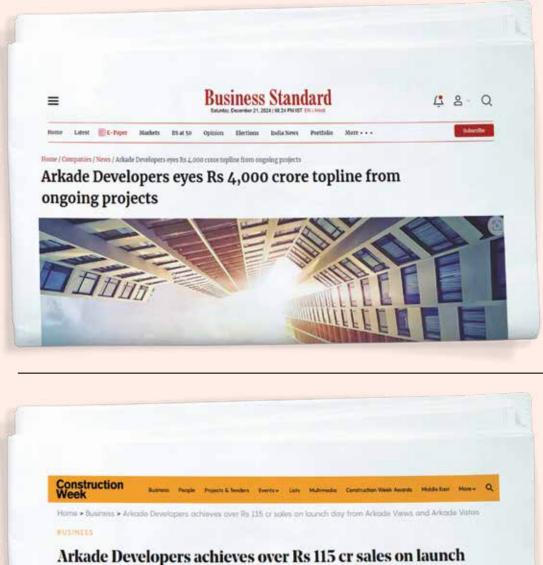
Maharera Registration No. P51800077307 Details available at https://maharera.mahaonline.gov.in



UPCOMING 8 LANDMARK PROJECTS ACROSS MUMBAI



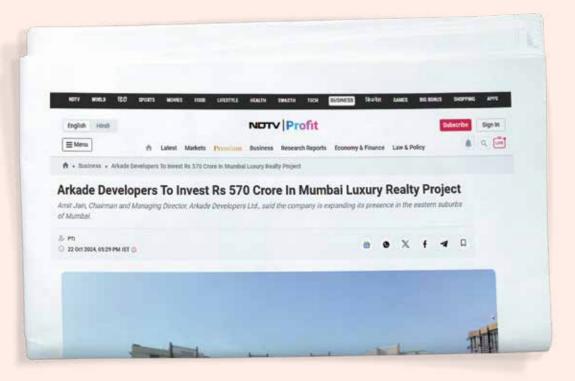
#### SPOTLIGHT ON SUCCESS: FEATURES & MEDIA HIGHLIGHTS











# EVENTS BY ARKADE

11

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2

100-

#### HONORING THE BACKBONE OF OUR SUCCESS: VALUED CONTRIBUTORS

In recognition of the monumental success of our projects, Arkade Aspire and Arkade Crown, we proudly celebrated the invaluable contributions of our Vendors and Contractors who stood by us through every milestone. This special event was a heartfelt tribute to their invaluable support and dedication, which played a pivotal role in bringing these projects to life. Together, we celebrated not just the completion of Arkade Aspire and Arkade Crown but also the strength of the partnerships that made it all possible.





#### RECOGNIZING THE CHAMPIONS OF OUR SALES JOURNEY

We proudly celebrated the successful completion of Arkade Crown by felicitating the Channel Partners, whose efforts played a pivotal role in driving its sales success. Their dedication, support, and collaboration were crucial in achieving this milestone. This celebration was a heartfelt acknowledgement of their contributions, highlighting the power of partnership and shared achievement.



#### CELEBRATING THE PARTNERS BEHIND ARKADE VISTAS & ARKADE VIEWS

We honored the outstanding work of our Channel Partners, whose contributions were crucial to Arkade Vistas & Arkade Views' triumph. The meet honoured their indispensable role in our journey, highlighting how their commitment and vision align with our goal of delivering exceptional projects. Together, we've created a benchmark of success that inspires us to aim even higher.



GRATULATIONS



#### SHOWCASING MUMBAI'S FINEST HOMES TO GLOBAL CLIENTELE

We represented Mumbai's real estate potential at the NRI One Expo held at the iconic Marina Bay Sands, Singapore, on 7th and 8th December. The event witnessed an exceptional turnout, with NRIs showing great enthusiasm to invest in Mumbai's thriving property market. This global presence reinforced Arkade's commitment to connecting with international investors and show-casing premium developments catering to luxury and aspiration. The expo's success highlights Arkade's vision of creating world-class projects that resonate with global audiences.



#### A DAY OF CREATIVITY FOR THE ARKADE FAMILY

We proudly presented Budding Stars, a drawing competition designed to engage and celebrate the residents of Arkade Rare, Arkade Crown, and Arkade Aspire. With participants ranging from 6 to 60+, the event was a joyful celebration of art, connection, and community. It provided an inspiring platform for showcasing talent and building lasting memories together. The event was elevated by a vibrant drum circle led by renowned Amrut Bhatt, a celebrated performer known for infusing an unparalleled energy and creativity into every gathering, further strengthening the bond within the community.



#### ARKADE FAMILY GARBA CELEBRATION

The Arkade Family gathered for a spectacular Garba Night, celebrating tradition and togetherness in a joyous, colourful evening. With energetic dancing and shared smiles, the event highlighted the strong sense of community and festive cheer that defines the Arkade spirit.









#### ILLUMINATING DIWALI WITH THE ARKADE FAMILY

A celebration of togetherness, tradition, and festive cheer, the Arkade Family came together to embrace the true essence of Diwali. The festival was a beautiful reminder of unity and joy, from the glow of diyas to the shared laughter and warmth. The event highlighted the vibrant spirit and enduring bonds that define the Arkadians.









### BUILDING A BETTER TOMORROW, ONE INITIATIVE AT A TIME



## MONTHLY LUNCHES FOR OUR WORKFORCE

Our Monthly Lunch Initiative brings together 1,600 labourers across 9 project sites, offering more than just nourishment. It's a gesture of appreciation for their hard work and dedication, fostering a sense of connection and community. These shared meals reaffirm our commitment to the people who help bring our visions to life.



#### TEAM ARKADE PREPARES FOR TATA MARATHON 2025 WITH TRAINING & PURPOSE

As we get ready for the Tata Marathon 2025, Team Arkade is training hard every weekend, ready to take on the challenge with enthusiasm and commitment. But this isn't just about completing a marathon; it's about pushing boundaries and embodying the spirit of teamwork and perseverance. We are also proud to be part of the Miles of Kindness campaign in partnership with the Sajjan Jain Support Trust, where each mile we run brings support to those in need, making our efforts even more impactful.





#### HEALTH & WELLNESS AT ARKADE DEVELOPERS: CARING FOR OUR OWN

In our ongoing commitment to the health and well-being of our team, we partnered with Thyrocare to conduct a successful health check-up campaign. A total of 159 employees took an active part in this initiative, ensuring they are on the right path to maintaining their wellness.



#### BRIGHTENING FUTURES TOGETHER WITH DESIRE SOCIETY

DESIRE Society is a beacon of hope for children living with HIV/AIDS, dedicated to ensuring their health, education, and overall well-being. Operating across multiple states, including Maharashtra, the organization provides vital care and development opportunities to these vulnerable children. DESIRE Society creates a nurturing environment where every child can dream, grow, and blossom with initiatives like academic support, yoga sessions, infrastructural enhancements, and volunteer-driven activities.



#### A HEARTWARMING DAY AT BAL ASHA

Arkade Members joined the children of Bal Asha Trust for an exciting workshop featuring DIY keychains and canvas art. The day was filled with laughter, creativity, and moments that will be remembered forever.



#### CARING FOR ANIMALS AT BSPCA

The Arkade team visited the Bombay Society for the Prevention of Cruelty to Animals (BSPCA), a charitable hospital dedicated to the well-being of animals and birds. With cutting-edge facilities and a compassionate approach, BSPCA provides essential care for sick and injured creatures, ensuring their recovery and welfare. The visit was an inspiring reminder of the importance of empathy and action in creating a better world for all living beings.



# CONNECT & CONTRIBUTE

We believe in giving back to the community as much as we build it. Our teams from various departments join hands to visit and support local NGOs, lending their time, resources, and passion to causes that matter.















Begin the year with hugs, smiles, and the warmth of loved ones.



www.arkade.in

